

# 1960's PRICES!

S o l u s   L e a f l e t   D i s t r i b u t i o n   L T D

## SPECIAL OFFERS

- Email your leaflet for FREE Wording Recommendations NOW!
- FREE Website extras with every website purchased.
- Design and Printing options available.

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## 5 NEW CUSTOMERS

Following my first newsletter in July 2010, I was inundated with replies but they all had one topic in mind!...

"In the current climate how can we afford to do the marketing we need to, to bring brand awareness and the new business that many of us desperately need?"

Well I agree, the world has gone mad, what with all the disasters that seem to be happening around the world and the government cuts I admit it could look dismal. But then look at Michael Johnson

here devoting his time to helping Creame, hair & beauty salon in Calverton.

### Solus Meets



**Michael Johnson  
Footballer**

Debbie Johnson, the owner (who is not related to Michael, co-incidentally has the same surname) asked Michael to open her new gents hair studio.

Michael champions many charities and was more than happy to lend a helping hand. All proceed were offered to one of Michael's favorite charities. So It didn't cost Debbie anything extra.

We were able to use photos of Michael on a leaflet campaign. It was a roaring success and Debbie received 5 new customers.

So some things are still FREE. Be creative!

**These customers are worth £1,750.00 turnover to Debbie. Using their life time value.**

## DISTRIBUTION PRICES SLASHED!

I know as business owners its always down to YOU and I understand from the 200 of you that replied to my July newsletter: YOU need HELP. And serious help! How can I help YOU best?...

I decided to slash my distribution prices to help all 200 customers that replied to me...But then I thought why can't I offer this to all my customers?

**So Read On...**

Book your September, October, November & December leaflet campaign in August and I will deliver your leaflets for you at **£69.00** per thousand instead of **£79.00**. **Hurry Book Now!**

CHECK OUT OUR NEW  
[WEBSITE](#) NOW!

## **Solus Leaflet Distribution LTD**

**Don't wait till your competitors take  
action.**

**Be the early bird that catches the  
worm!**

**Call us Now:**

**0800 195 0247**

**Or email us:**

**[solusdistribution@ntlworld.com](mailto:solusdistribution@ntlworld.com)**

**Our New services now include:**

*Leaflet Wording*

*Leaflet Design & Print*

*Website Wording & Maintenance*

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*Email your leaflet for FREE*

*Wording Recommendations Now!*

## **1,000 Leaflets Delivered**

## **23 Responses**

I met Sandra Fowkes at my local yoga class. Sandra is the yoga instructor there. I booked my 5 week course and thoroughly enjoyed the class. I've been to many yoga classes but Sandra adds that extra special touch that makes all the difference. The soft lights and peaceful music...I couldn't get enough! It was so relaxing and invigorating at the same time. Then she announced I'm closing the class! Whatever for I asked...“well there just aren't enough members to make the class profitable

for me” Sandra explained that her newspaper advert hadn't worked, so decided no one was interested.

I explained Leaflet Marketing to her and quickly I helped Sandra put a leaflet together. It is so important to have the message just right as we needed a high & fast response. Solus then organized the printing & finally the Leaflet Distribution.

**Sandra booked 19 new paying members from her free trial class & it's still going strong.**

***Here's some of us taking part in strengthening our mind, body & soul.***



**Taking my work seriously!**